

FROM THE  
BUCKET  
TO THE  
WALL

*We do it all*



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**PAIN5 FIX**  
Professional Applicators





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# WE ARE A **CREATIVE, PROFESSIONAL** APPLICATORS & PAINT SERVICES.

**PAINTFIX IS A ONE-WINDOW SOLUTION  
FOR ALL PAINT JOBS**

## Intro.

Gobi's Paints is proud to offer the best painting services in the industry and introduce an exceptional team of professional applicators that will add colour to your world and transform your residential or commercial properties.

We are a team of highly experienced, reliable and detail-focused painters that love to delight our customers with unparalleled service and timely delivery that stays within budget. Our team of professional applicators ensure an easy, effortless application with flawless results. We have expertise in all kinds of exterior and interior coatings, textured finishes, stencil paint designs, wood and metal finishes, epoxy floor coatings, road markings and heat-repellant paints.

## OUR VISION

Our vision is to give colour to customer's dreams and create homes, businesses and commercial spaces that are a work of art. At PaintFix, we will strive for nothing less than 100% customer satisfaction by working meticulously with customers and providing high-quality products and services to encapsulate their vision.

## OUR MISSION

PaintFix is on a mission to be a game changer in the coating industry by providing world class, hassle-free end-to-end paint and service solutions for customers that will completely transform their property. Through services that are quick, efficient and meticulous, we aim to exceed the highest level of customer satisfaction and create commercial and residential projects that are a testament to our exceptional business standards



# OUR VALUES

Our values are a reflection of who we are as we strive to deliver the best painting services in the industry. We pride ourselves on our trustworthiness and reliability. When our customers hire us, they can be confident that they are hiring the best in the business. From taking the time to properly prepare the work area to use the right equipment, we ensure that each project is done correctly.



TRUSTWORTHINESS  
AND RELIABILITY



CUSTOMER  
HIRE



PROPERLY  
PREPARE



PROPERLY  
PREPARE



# CORE VALUES

## RESPECT:

- Treating others as we would like to be treated
- Listening with the intent to understand what is being said and acknowledging that what is said is important to the speaker.
- Responding in a timely fashion.
- Speaking calmly and respectfully, without profanity or sarcasm.

## INTEGRITY:

- Entering into agreements we are willing, able and intend to keep.
- Working to continuously improve ourselves.
- Operating responsibly.
- Communicating honestly and with purpose.



## CUSTOMER FOCUS:

- Continuously striving to maximize internal and external customer loyalty.
- Customer centricity is our priority in every situation.

## QUALITY AND PROFESSIONALISM

- Affordable rates.
- Prompt reliable service.
- Clean and courteous team.
- Flexible, convenient appointments.

## WHAT WE OFFER



Warranty



Dedicated  
supervisors



Professional  
expertise



Free colour  
consultations



Laser  
measurements



Quantity  
calculation  
& BOQs



On budget



Clean work  
areas



On time  
delivery

## OUR SERVICES

Interior **Exterior**  
Commercial **Industrial** Paint  
**Stencil Walls** Road Marking  
Waterproofing **Wood & Metal**  
Special coatings **Epoxy Paint**



## INTERIOR COATINGS

When it comes to painting your home's interiors, you want the best job done. Whether it is one accent wall or a complete redo, your home deserves the best experts to give you the best painting services. Paintfix interior wall services provide you with seamless, efficient, and cost-effective solutions. We know, like you do, that the right wall paint can make a world of difference to transform your home's overall look and style.



# EXTERIOR COATINGS

The first impression may not always be the last but it sets a precedent. Choose our exterior wall painting services to paint textures onto your exteriors. Make them look classy and elite with our ideas and make your house stand out. Painting your walls with warm and nude colours on the outside can complement the luxury they hold within. Choose Paintfix to decorate your exteriors today.

# COMMERCIAL COATINGS

Whether it is an office boardroom, lecture theatres or entire corporate buildings, they all need a set design and pattern. Your office should sprout creativity and enthusiasm in your employees. Creative interiors and exteriors are not just important to your clients, but also set the mood for a healthy workplace. Paintfix brings to you our commercial painting services meant for professional and commercial spaces.

# STENCIL WALLS

Plain old walls are fun but cool stencil designs? They are the trend! Choose from our range of most sought-after stencil designs and patterns or custom build the design in your mind- you can do anything you want, with Paintfix. Pick up the best paint work services in your town, and choose the best colours and designs for your dream home with Paintfix.

# DESIGNER WALLS

Walls can communicate your style and class. A single wall can make or break your interiors. Paintfix gives you the perfect wall makeover with the best wall colours. Choose from our range of sleek designs and add the trendiest colours to your custom designs. Choose designs, stencils or textures to give your walls the treat they deserve.

# KIDS WORLD

Energy and curiosity are every kid's middle name. Do not let the enthusiasm in them die with dull walls. Paintfix brings you our range of wall designs and patterns for your little darlings. Footballs and unicorns, Dora, Noddy or Cinderella, your kid loves them all. Give your children the surprise they deserve. Transform walls into their favorite characters every day.

## ROOF GUARD

Leaky walls and squeaky doors are quite the buzz kill. Choose Paintfix for all your roof guard solutions. Making your home completely weather resistant is necessary when rain and mould are all it takes to ruin your fresh paint job. Our skilled team precisely handles all roof guard sites to prevent seepage and wall flaking. A good quality roof coating tends to reduce the temperature by up to 4 °C. Our team's expertise ensures maximum results through its application.

## WOOD & METAL COATINGS

Sleek designs are essential and so are the finishes. Choose Paintfix to set up your home and commercial property with the paints it needs. Choose our services to refurbish wooden and metallic objects in your home and commercial property so they look brand new.

## INDUSTRIAL COATINGS

In industrial environments, where daily surface wear and exposure to physical and chemical agents is high, the correct choice of paint and applicators is critical when performing a painting or re-painting job to achieve the optimum finish, resistance and durability over time.

## EPOXY FLOORING

They are used in marine, medical, military, optical, pharmaceutical, semiconductor, and textile industries. Epoxy is more resistant to environmental degradation than resins such as alkyds, which are typically used only in trim paints. Some industrial paints are applied with brushes or rollers. Others are applied with spray guns.

## ROAD MARKING

Our team's finesse and dedication assure supreme quality in the application of high (TR) and (CR) that are long-lasting and highly durable.

- T.P paints (Thermoplastic)

High weather-ability in all climatic conditions, makes this product ideal for application. The product is available in the usual yellow and white with additional high reflective properties as well as customized colours, includes red and blue, for enhanced marking options and usage.

- C.R paints (Chlorinated colours)

This is a high build chlorinated rubber coating with wide applications, for moisture or water prone substrates such as car floor interior or exterior, ship base, water pools, interior of water storage tanks, or marking roads for safety and protection. It partially provides abrasion and impact resistance besides superior water resistance as well.

## SPECIAL COATINGS

This coating is suitable as a sealant for numerous surfaces and shows excellent resistance to water, oils, solvents, dilute acids, alkalis, bleaches and other aggressive chemicals. It is widely used in hospitals, pharmaceutical industries, operation theaters, ceramics and factories, chemical plants, warehouses and workshops.

## OUR PROJECTS



**Gobi's**  
Paints

# 1032 N PHASE 7

Stucco Italiano

(Shelter Homes by GOP)

Travertino



**PAINT FIX**

**PAINT FIX**

**Gobi's**  
Paints

## INTERIOR AQUEOUS MATT FINISH

is a waterborne silky finish with outstanding colour retention and scratch resistance. The product is washable with good water repellency.



**COUNTRY ROSE  
653**





## 120 D DEFENCE RAYA

Plastic Emulsion and Enamel

### Project Detail:

These peaceful, luxurious one Kanal villas that offer inviting accommodations, required paint work that exuded the same class and warm luxury that this residential area promised. This richly appointed space was predominately coated by Gold Emulsion and Gobi's Eggshell Matt Finish to give it an opulent feel in tune with the classy vibes of these villas situated in the background of beautiful greens.



## 120 D DEFENCE RAYA

### MARMORINO

FINE - MEDIUM - METALLIC

Open and camess the splendor of  
the mobile venetian palaces



MARMORINO  
MA22





## THE DEFENCE REVELATION CLUB

Silk Sheen Emulsion and Enamel

### Project Detail:

This project that envisioned modern facades, gleaming gates and spotless lobbies leading to spacious apartments were showcased in pleasing eye catching colours of Gobi's Gold Emulsion for a smooth extravagance that lasts. To maintain beautiful finishes that form a formidable barrier on metallic surfaces, Gobi's Eggshell Matt Finish and Gobi's Eggshell Gloss were applied

Terracotta  
1465



PAINT FIX

PAINT FIX



## THE DEFENCE REVELATION CLUB

Silk Sheen Emulsion and Enamel



GOLDEN BROWN  
1008





## DEFENCE VIEW APARTMENTS

Gold Emulsion and Enamel

Project Detail:

This project that envisioned modern facades, gleaming gates and spotless lobbies leading to spacious apartments were showcased in pleasing eye catching colours of Gobi's Gold Emulsion for a smooth extravagance that lasts. To maintain beautiful finishes that form a formidable barrier on metallic surfaces, Gobi's Eggshell Matt Finish and Gobi's Eggshell Gloss were applied



## PLASTIC EMULSION

Aqueous Matt Finish



CAMEO 667





## PENTA SQUARE

**Matt Finish, Emulsion and weather guard**

Project Detail:

This multipurpose complex, nestled in the heart of the bustling modern society of Lahore, that offers spacious and luxurious living facilities, required a façade that was beautifully energetic, attractively vibrant and conveniently livable. For bright, welcoming and elegant interior spaces, our team of professionals chose Gobi's Matt Finish. For high quality, premium exterior finishes that would protect this high rise building from the damaging effects of all types of weather, Gobi's Weather guard was the product of choice.





## PMA KAKUL

Pakistan Military Academy

### Project Detail:

Gobi's Paints was humbled to be the brand of choice for the complete renovation work of the Pakistan Military Academy (PMA), one of the oldest and most prestigious institutes in the country. The PMA is located in the city of Abbottabad, at an elevation of 1,220 meters (4,000 feet). To refurbish these impressive buildings and structures our team of experts chose Gobi's Paint Gold Emulsion, Gobi's Matt Finish Enamels and Gobi's Gloss Enamel ranges for stellar results. To offer the best to the best of the nation, Gobi's Weather Protector, a durable, exclusive, high quality and premium emulsion paint, was applied to all exterior surfaces.

PAINT FIX



PAINT FIX



## WEATHER PROTECTOR

### Exterior Finish

Alkali Resistant  
Colour Fastness  
Dirt Crack Proof

ASH WHITE  
010





## AKHUWAT COLLEGE UNIVERSITY

Allied Paint Industries partnered with the Akhuwat Foundation for the first of its kind, Akhuwat University. For its mammoth interiors worthy of the bright young minds of tomorrow, our team of professionals chose Gobi's Gold Emulsion. For high quality protection in colours that do not fade, exterior masonry surfaces were coated with our dirt and crack-proof resistant range, Gobi's Weather Guard.

ASH WHITE  
5002

PAINT FIX





## ATATURK AVENUE ISLAMABAD

A history of firsts! Gobi's joins hands with the innovators of Pakistan. Gobi's Paints is Pakistan's first paint company to produce fluorescent green road markings that are made to last a lifetime. This paint has been applied to Pakistan's first ever Plastic Road made with more than 10 tonnes of plastic waste. It was inaugurated at – Ataturk Avenue, Islamabad. Gobi's providing a sustainable solution to key partners working towards promoting a plastic free world. It is a breakthrough solution that brings back plastic waste into the productive economy ultimately contributing to our country's progress.



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PAINT FIX



## PLASTIC ROAD





## HEAVY INDUSTRIES TAXILA

### Gold Emulsion, Enamel and Epoxy Flooring

#### Project Detail:

Meeting the exacting requirements of Heavy Industries Taxila, a military industrial complex that consists of Six Major Production Units, Support Facilities and an Administrative Establishment, was no easy task. However, we completed this call of duty, with our premium brands Gobi's Gold Emulsion, our Gobi's Enamel ranges and with the help of our in-house team of experts known far and wide for their expertise in the application of Epoxy flooring.



## HEAVY INDUSTRIES TAXILA

### Gold Emulsion, Enamel and Epoxy Flooring





## ARMY HOUSING DIRECTORATE APPLICATIONS WORKSHOP

It's essential to impart our staff with top of the line training to ensure top drawer services.

Painters workshop hosted by Gobi's Paints in collaboration with Pakistan Army



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## APPLICATOR'S TRAINING PROGRAMMES

IN COLLABORATION WITH PSDF(GOP)

Gobi's Paints has partnered with the Punjab Skills Development Fund (PSDF) to launch a first of its kind "Painter Applicator" program for 160 painters across Lahore. During the next six months, four classes of painters, in a unique combination of classroom and practical training, will be trained in essentials areas such as colour theory, type of paints, surfaces, tools, health and safety, work ethics and careers.

Here's a glimpse of the training session!





## FOOD STREET WALLED CITY LAHORE

Weather Guard and Enamel

### Project Detail:

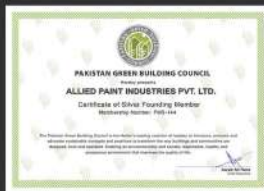
To revive the grandeur of Royal Fort Lahore and reveal vibrant quintessential Lahori culture and architecture at its best, Gobi's Paints collaborated with WCLA for the restoration of the famous Lahore Food Street. In this yearlong labour of love, this precious old treasure was restored patiently paint stroke by paint stroke to its original long forgotten splendor using Gobi's Weather Guard, Gobi's Matt Finish Enamels and Gobi's Gloss Enamel ranges.





# ACCREDITATION LETTERS

As one of the leading coating products and services providers entrusted with the safety, regulatory compliance and management of our clients' required processes, we consider the assurance of accreditation vital to our work.





## WALLED CITY OF LAHORE AUTHORITY MOU SIGNING CEREMONY

GOBI'S Paints signed an MoU with the Walled City of Lahore Authority for the beautification of Androon Lahore. Under the project, we will work on different venues of the Walled City of Lahore including the Fort Road, Food Street, and a Plantation Drive throughout the Androon Lahore for a healthier environment.

Mr. Omer Malik (CEO GOBI'S Paints) and Mr. Kamran Lashari (DG WCLA) graced the occasion with their presence.



## CCI PAKISTAN MOU SIGNING CEREMONY

Allied Paint Industries Ltd. are proud to partner with Coca-Cola Icecek Pakistan (CCI Pakistan) as a CSR partner in Road Safety Initiative for CCI Pakistan's 7th production facility in Haripur, Khyber Pakhtunkhwa.





## FATIMA CARES MOU SIGNING CEREMONY

Gobi's Paint - Allied Paint Industries join hands with Fatima Cares & Fatima Group. Gobi's Paints will work with Fatima Cares on initiatives for the betterment of Fatima Groups employees and to collaborate and give back to society through different CSR activities. Let's spread happiness and make Pakistan greener together.



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## PIA MOU SIGNING CEREMONY

National carrier Pakistan International Airlines and Allied Paint Industries Ltd the manufacturers of Gobi's Paints, have signed an MOU offering special discounts to Gobi's employees on all domestic and international air. Allied Paint Industries Ltd will also be a preferred partner for PIA's environmental CSR initiatives and inflight entertainment. The MOU signing was attended by Mr. Omer Asif Malik CEO Gobi's Paints, Major Asim Zafar (RETD) COO Gobi's Paints, Mr. Ameer Hamza Hashmi Brand Manager Gobi's Paints, Mr. Babar Zaman Khan District Manager Lahore, Mr. Asad Salahuddin Corporate Manager Lahore, Mrs. Sajida Zahra Pax Sales Manager Lahore and Mr. Hasnat Ghani Assistant Corporate Sales Manager Lahore.





## LISIRING OF ALLIED PAINT INDUSTRIES LTD ON PAKISTANT STOCK EXCHANGE

Allied Paint Industries Limited (one of Pakistan's largest and fastest growing paint company having brand name of Gobis Paints) held a signing ceremony for the award of the mandate to JS Global Capital Limited for the upcoming listing of Allied Paint Industries Limited on Pakistan Stock Exchange (PSX). Omer Asif Malik- CEO Allied Paints and asimzafar8 - COO Allied Paints graced the occasion.

Kamran Nasir - CEO and Imtiaz Gadar - Deputy CEO, represented JS Global (one of the largest brokerage and investment banking firm) at the signing ceremony. JS Global will be the Consultant to the Issue & Book Runner for the upcoming Listing.

Frontline Advisory (a leading Financial Advisory firm) who are the Financial Advisors of the Company were represented by their CEO, istafa.zaidi



# OUR CLIENTS

- DHA Lahore
- Pakistan Military Academy Kakul
- NESPAK Projects
- Bahria Town
- Akhuwat University
- Coca Cola Factory
- Pearl Continental Hotel
- OGDCL

- Izhar Engineering
- Avari Hotel
- Treet SAMBU
- Buro art Furniture
- SABROSO Sabirs Group
- Cool Industries Waves
- LGS(All Branches)
- TYGA Apparel

- Army Workshops
- LUMS
- Beaconhouse Concordia colleges
- Ring Road Peshawar
- Descon Engineering
- Mall of Lahore
- United Motorbikes
- Sazgaar

- Road prince motorbikes
- Tara group of Industries
- WIB Engineering
- Meezan Beverages
- Sheran wala group
- FWO Motorway
- Khyaban-e-Amin society
- UMT

- Habib Rafique University
- Raees Faheem Architects
- Central Park Housing Society
- US Apparel
- Umer Sadique Apparel
- Tricon Towers
- Treet Corporation
- Rozgaar riksha

- New Asia
- Urban Developers
- Gourmet foods
- AL Imam Associates
- Lahore Polo club
- Peshawar Development
- Authority
- Lahore Gymkhana

